

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY MANILA

AMEMBASSY TAIPEI

AMCONSUL HONG KONG

UNCLAS STATE 282678

E.O. 11652: N/A

TAGS: BEXP, RP HK TW

SUBJ: HOTEL AND RESTAURANT EQUIPMENT TRADE MISSION TO MANILA
AND HONG KONG; T.C. EXHIBITION IN TAIPEI

REF: MANILA 13775

1. FOR MANILA ONLY: WE FULLY UNDERSTAND WORKLOAD DIFFICULTIES. OIM PLEASED WITH PROGRESS REPORT RE SUBJECT DESK REPORT. WILL ANTICIPATE REPORT BEING COMPLETED BY DECEMBER 16.

2. FOR ALL ACTION POSTS: EMBASSY MANILA HAS SUGGESTED RE-SCHEDULING SUBJECT TRADE MISSION FROM JULY TO SEPTEMBER SO AS TO, INTER ALIA, TAKE ADVANTAGE OF OPPORTUNITIES TO BE OFFERED BY THE ANNUAL CONVENTION OF AUSTRALASIAN HOTEL AND UNCLASSIFIED

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RESTAURANT ASSOCIATION SCHEDULED FOR SEPTEMBER 22-24, 1975,

IN MANILA. IF POSSIBLE, IT COULD ALSO BE BENEFICIAL IF, AT THE END OF THE OFFICIAL MISSION, SUCH MEMBERS AS INTERESTED COULD WITH RELATIVE EASE TIE INTO THE UPCOMING HOTEL & RESTAURANT EQUIPMENT TC SHOW IN TAIPEI.

SEVERAL POINTS MUST BE FULLY CONSIDERED: (1) SEVERAL EXPERIENCES IN THE PAST HAVE INDICATED THAT TRADE MISSION ACTIVITIES STAND SOME CHANCE OF BEING ECLIPSED OR OVERSHADOWED BY OTHER RELATED EVENTS BEING HELD SIMULTANEOUSLY. (2) ORIGINALLY, THE TC SHOW IN TAIPEI WAS TENTATIVELY CONSIDERED FOR THE PERIOD OCTOBER 13-17, 1975, SO AS TO BENEFIT FROM THE INFLUX OF OVERSEAS CHINESE FOR THE EARLIER CELEBRATION OF DOUBLE TEN AND SO AS NOT TO CONFLICT WITH OCTOBER 10 ITSELF. IN ORDER TO PREVENT TIME LAG BETWEEN EVENTS, CONSIDERATION SHOULD BE GIVEN TO MOVING UP THE DATES OF THE TAIPEI TC SHOW ONE WEEK, PROVIDED EMBASSY TAIPEI ANTICIPATES NO APPRECIABLE LOSS OF EFFECTIVENESS IF THIS EVENT IS HELD IMMEDIATELY BEFORE THE HOLIDAY CELEBRATION.

3. ACCORDINGLY, OIM WOULD APPRECIATE POST COMMENTS ASAP RE THE FOLLOWING PROPOSED REVISED SCHEDULING:

(1) MISSION MEMBERS WOULD HAVE CHOICE OF ATTENDING THE ASSOCIATION CONVENTION SEPTEMBER 22-24 OR OF ARRIVING IN TIME FOR THE MISSION BEGINNING IN MANILA FOR THE PERIOD SEPT 25-29 (THURSDAY, FRIDAY AND MONDAY). IS POST CONFIDENT THAT THE ACTIVITIES OF THE CONVENTION WILL NOT PREVENT A FULL SCHEDULE OF APPOINTMENTS FOR EACH MISSION MEMBER, PARTICULARLY ON THURSDAY AND FRIDAY, IF SUGGESTED SCHEDULE WERE ADOPTED?

(2) TRAVEL TO HONG KONG ON SEPTEMBER 30.

(3) TRADE MISSION IN HONG KONG OCTOBER 1, 2, AND 3 (WEDNESDAY THROUGH FRIDAY).

(4) TC EXHIBITION IN TAIPEI OCT 6-9 (MONDAY THROUGH THURSDAY.) BROWN

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